



Atty. Dkt. No. 089367-0118

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Takashi OSHIBA et al.

Title: ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,  
ADVERTISEMENT OPPORTUNITY TRADING METHOD,  
AND RECORDING MEDIUM

Appl. No.: 10/025,770

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Examiner: Van Bramer, John W.

Art Unit: 3622

Confirmation 5864  
Number:

**SUBMISSION UNDER 37 C.F.R. § 1.114(c)**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Office Action dated May 23, 2007,  
concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time to make  
this response timely.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 2 of this document.

**Remarks/Arguments** begin on page 17 of this document.

Please amend the application as follows: